

December issue

COVER FEATURE

What's Ahead in 2005

- **Successful product launches**

Synopsis: Physicians discuss some of the industry's latest product launches and how they may affect ophthalmology in 2005. Some of the products slated to be included are: Artisan phakic IOL (Ophtec USA, Boca Raton, Fla.), Epikeratome for Epi-LASIK (Norwood Eyecare, Atlanta), Istalol (ISTA Pharmaceuticals, Irvine, Calif.).

- **Expected FDA approvals**

Synopsis: Physicians and industry analysts discuss the FDA approvals expected in early to mid 2005. Products slated to be included are: Patanol ES (Alcon, Fort Worth, Texas), Retaane (Alcon), Zylet (Bausch & Lomb, Rochester, N.Y.), Macugen (Eyeteq Pharmaceuticals and Pfizer, New York), Visian ICL (STAAR Surgical, Monrovia, Calif.)

EW Dialogue

- **The past, present and future of CTRs**

Synopsis: Cataract surgeons discuss the decision on when to use a CTR, which patients are ideal candidates, and what kind of complications are involved with its implantation. Companies slated to be included: Morcher (Stuttgart, Germany), Ophtec USA (Boca Raton, Fla.), Alcon (Fort Worth, Texas), Geuder (Heidelberg, Germany)

CATARACT:

- **Biocompatibility of hydrophilic lenses studied**

Synopsis: Paul Ursell, M.D., (London) discusses a study he conducted in which he concluded that newly introduced hydrophilic acrylic intraocular lenses may offer better biocompatibility than their predecessors. Companies slated to be included: Alcon (Fort Worth, Texas), Bausch & Lomb (Rochester, N.Y.), Rayner (East Sussex, U.K.).

REFRACTIVE:

- **Supervision shouldn't only mean great visual acuity, surgeon says**

Synopsis: Scott MacRae, M.D., (Rochester, N.Y.) defines 'supervision' and discusses the best way to achieve it. Story is slated to include information from his slated lecture at the 2004 American Academy of Ophthalmology annual meeting, New Orleans. Companies slated to be included: WaveLight (Erlangen, Germany)

GLAUCOMA:

- **Glaucomatous eye likely is a dry one too**

Synopsis: Steven Pflugfelder, M.D., discusses dry eye, how it is often found in glaucoma patients, and how elderly patients can have more pronounced tear-related problems linked to their condition. Story is slated to include information from his slated lecture at the 2004 American Academy of Ophthalmology annual meeting, New Orleans. Companies slated to be included: Allergan (Irvine, Calif.), Wyeth (Madison, N.J.), Merck (Whitehouse Station, N.J.)

TOOL TIME

- **Viscoelastics**

Synopsis: Physicians will discuss the latest in FDA-approved viscoelastics. Chart is slated to include the following: Manufacturer, product, type of viscoelastic, composition/concentration, molecular weight, indications, and additional features.

INFECTION CONTROL UPDATE

- **Compliance tip updates of the Universal Protocol**

Synopsis: Story will focus on tips or best practices on how to best ensure compliance of the Universal Protocol released in the previous 12 months.

Space reservation deadline: October 29, 2004

Materials due: November 8, 2004